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For Immediate Release

Olds to Host Pinty's Grand Slam of Curling from April 21 – 26, 2020

April 12, 2019 - Olds, Alberta – News release

It's officially official! Olds, Alberta will be at the centre of the curling world as the Humpty's Champions Cup – the final event of the 2019-20 Pinty's Grand Slam of Curling season, comes to town. This world-class curling tournament will be hosted by the Town of Olds in partnership with the Olds and Innisfail Curling Clubs. This prestigious event will take place at the Olds Sportsplex from April 21 – 26, 2020. The news was officially announced by Sportsnet on its Friday, April 12, 2019 broadcast.

The Pinty's Grand Slam of Curling tournament has been held annually since 2016 and features 15 men's teams and 15 women's teams who have won high-profile titles over the course of the season. This event closes out the 2019-2020 curling season and features all of the top event winners in one final showdown to crown the best of the best in the world.

"We are excited to welcome this event to Olds. The economic impact will be felt across the region. It is a great opportunity to showcase the Olds community and the great things that we have to offer here", says Chief Administrative Officer, Michael Merritt.

The Town of Olds will continue to work closely with Sportsnet, volunteers of the Olds and Innisfail Curling Clubs. Planning is already underway and information regarding event tickets, sponsorship and volunteer opportunities will be announced at a later date.

"We are thrilled to be hosting this world class event in Olds and welcome curlers and fans from all over the world," said Mayor Muzychka.

The Humpty's Champions Cup, showcases teams from around the world, and puts the spotlight on Olds, at the final Grand Slam event of the curling season. We can't wait to welcome you!

Olds is located five kilometres west of the junction of Queen Elizabeth II Highway and Highway 27 in Central Alberta. The town of Olds is 59 km south of Red Deer, and 90 km north of Calgary. Olds is home to a population of over 9,184 residents that serve a trading area of 45,000 people.

Town Information:

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