

Town of Olds

will celebrate Canada's 150th Birthday through the

Eye of the Lens

'L'oiel oculaire'

Tell us what Canada means to you!

Portraits and stories will be compiled from members of the Olds community.

Our digital story will be shared with the rest of Canada.

2017 marks the 150th Anniversary of Confederation, the process that brought the federation of Canada into existence. To celebrate this milestone, the Government of Canada is supporting a series of initiatives through the Canada 150 Fund.

The 150th Anniversary of Confederation is more than just a Birthday party - it is a time to reflect, renew and regenerate. To reach across divides and make new connections. To build a national narrative that weaves together thousands of local stories.

It is our intention to engage the community throughout 2017 to be actively involved in conversations around our collective history. Community groups are encouraged to recognize Canada 150 as a theme in their existing events that occur during the year.

Eye of the Lens - A Digital Story

The Town of Olds is partnering with local photographers to attend existing community events throughout 2017.

The project's goal is to collect perspectives in self-portraits of what Canada means to the citizens of Olds and area. By highlighting diverse groups that make up our country and community, this is an intergenerational, educational and art-based initiative.

We extend an invitation to all community residents to participate by attending one of the "Canada 150 Photos Booths" that will "pop up" throughout Olds from January to October 2017.

Participants will have their photos taken with something that represents Canada to them and share their story with a creative team. This project will culminate with a digital legacy and an unveiling during the months of November and December 2017.

Eye of the Lens Photo Booths

will be available from February to June, 2017, at the following

Community Engagements

February 20 Family Day & National Heritage Day Celebrations March 25 Art Battle

April 24 Volunteer Appreciation Event

May 23-26 Senior's Lodges & Royal Canadian Legion Branch #105 June 21 National Aboriginal Day Celebrations & Oldstice Festival

July 1 **Canada Day Celebrations Provincial Heritage Day** August 7

September 5-22 **Student Engagement Sessions at local Schools**



A Community Leading by Example